

Event Seeker

Find your local treasures



Event Seeker is an age friendly application that aims to increase the confidence of older people and help them to make informed choices regarding where they would like to socialise. It allows finding events that are happening nearby in fast, smart and in more informed way. In fact, its simplicity makes it accessible for wider group of people including teenagers, families with kids and citizens of all ages.

The app draws from games we all used to play like '*hot and cold*' and '*treasure hunt*'. The users are going to find their local treasures, the activities in the neighbourhood they haven't previously been aware of.

Furthermore, its advanced filtering features make it useful tool for making informed decisions in choosing property or booking holidays. Event Seeker provides extra information about the local venues, facilities and accessibility. Its admin features make it a useful tool for arts organisations, event organisers, venues, care homes and clubs. It also provides an upcoming events poster template. Allowing the printing of high quality posters, the app engages not only with the event organisers but also with the local audience, less confident with technology.

It brings simple gamification (serious games) elements boosting engagement and motivation of the users. To allow maximal compatibility with different platforms, it is designed in HTML5 allowing usage on any web browser and mobile device (smartphone, tablet or laptop).

Gamification itself is known method used by [businesses](#), [education](#) and even in [AIDS research](#) to engage with and motivate different audiences.

Event Seeker works in very simple way. Here are the steps user goes through while using the app:

1. Website welcomes user with the details of next activity happening nearby. Algorithm is looking at timing of events first, then at the location (GPS coordinates) of the user.

2. Large text and icons show information about the **access, facilities, type of activity, time** and **how often** the event occurs. User has two choices of 'Yes' and 'No' expressing whether they are interested in the activity or not.
3. If user selects large 'Yes' button, then the treasure is found and more information about the event is presented. User can **add** the event to the **calendar**, **view similar** events or **share** it to friends on social media. The event's venue can also be viewed on the **map**.
4. If user selects 'No', then activity is marked as not interesting so it doesn't show again and another event happening next is presented. Next, as in step 2, user has two choices and looks for events until he/she finds an interesting one.
5. **Admin panel** - on this panel administrator (venue manager) can see, add and modify detailed information about events happening in their venue. Furthermore, the panel provides a **template** for printing **the poster** showing upcoming events happening in the venue.

Link to the presentation:

<https://prezi.com/4tzrdafj29aa/event-seeker/>