Good Sense Of Home

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Good Sense Of Home came out of discussions around a specific need: when an older person is moving to a new city - Leeds - there are so many options for neighbourhoods to live in and it's currently very hard to make an informed choice about where to live.

Instead of asking the user to 'search' or specify criteria from a big list, GSOH takes a 'dating website' approach by asking the user a series of questions to build up a profile of that person's ideal neighbourhood and then matching that profile against all the neighbourhoods in its database, allowing the user to dig deep and get to know their matches and their communities before they feel they need to go on a real-world visit.

The rich data needed to build this application mostly already exists in either Open Streetmap or Leeds Data Mill and a basic version of this technology would not be a tremendous technical challenge to build.

View the presentation: https://fishpercolator.co.uk/presentations/gsohome/