

Briefing and attachments:

Analysis of investment in the Third Sector in Leeds 2018 - 2019

Purpose of this briefing:

To share:

- Background information about the Analysis of Investment in the Third Sector in Leeds 2018/19
- Comments from key partners about the analysis
- The Analysis of Investment by Leeds City Council, NHS Leeds Clinical Commissioning Group, National Lottery Community Fund and Leeds Community Foundation in the Leeds Third Sector

Attachments:

- **LCC Analysis of Investment in the Third Sector 2018 / 2019**
- **NHS Leeds CCG Analysis of investment 2018 / 2019**
- **National Lottery Community Fund Investment in Leeds TS 2018 / 2019**
- **Leeds Community Foundation investment in Leeds TS 2018 / 2019**

Background information about the Analysis of Investment in the Third Sector in Leeds

Leeds City Council has been undertaking an Analysis of Investment in the Third Sector since 2009, this year this is published along with the analysis from NHS Leeds Clinical Commissioning Group, Leeds Community Foundation and the National Lottery Community Fund.

Leeds City Council also publishes details of all individual payments to the Third Sector in line with Government requirements.

This Annual Analysis is published on the Leeds Data Mill and is shared with partners for wider dissemination.

The analysis of TS Investment was initiated by Leeds Third Sector Partnership which is that part of the city infrastructure which is chaired by the LCC Executive Member for Communities and brings together partners from Leeds City Council, NHS, University of Leeds, Leeds Beckett University, National Lottery Community Fund and the Third Sector.

Leeds Third Sector Partnership has a focus on ensuring that Leeds has the policy and operating conditions in place to enable a thriving third sector that is then able to deliver for the benefit of the city and people of Leeds. The Partnership welcomes this annual analysis, it provides an important opportunity to reflect on and track changes in investment into the sector, the added value that the investment facilitates and the importance that the sector plays in the city in communities and in people's everyday lives. .

Year on year the format and content of the analysis has evolved. This is in response to requests for a more nuanced and detailed analysis that is better able to provide an indication about the state and strength of the third sector in Leeds, for example, this year the published data includes investment into

the third sector in Leeds from the National Lottery Community Fund and Leeds Community Foundation in addition to Leeds City Council and NHS Leeds Clinical Commissioning Group.

The inclusion of the Lottery and Leeds Community Foundation investment and the discussions that this facilitated at Third Sector Partnership are important indications around the desire for greater understanding and collaboration around investment in the third sector and this illustrates the importance of the sector within the city. . The revised and approved documents are attached for information.

Key points to note:

- Third Sector colleagues welcome the analysis and draw attention to the interest from other cities around the Leeds approach to partnership with the third sector and the transparency about investment in the sector.
- Investment in the Third Sector In Leeds 2018/19, included:

Leeds City Council investment 18/19	£127.2M
NHS Leeds CCG investment 18/19	£14.97m
National Lottery Community Fund 18/19	
- Awards made in 18/19	£6.10m
- Active projects in Leeds to the value of (Sep19)	£44.48m
Leeds Community Foundation investment 18/19	
- Grants into Leeds totalling	£2.95m
- It should be noted that the scale and stability of the Council's business with the sector has been broadly maintained in a period of very challenging financial circumstances for the Council. Since 2010/11 core funding from Central Government has fallen by £266m alongside increased demand pressures and reductions in other income.
- The analysis of LCC investment shows that the number of individual third sector organisations the Council has transacted with has fallen very slightly, but colleagues recognise that this figure is misleading in any case. It requires further analysis to understand the real number, type, size and focus of organisations receiving investment. For example: some of the reduction in numbers can be explained by the process of data cleansing; payments to individual consortium lead organisations which does not reflect the total number of organisations receiving the investment; Single contractors which require the successful bidder to sub contract with local and small providers; Organisations like Leeds Community Foundation administering a number grants programmes on behalf of Leeds City Council which appear as one payment in the analysis but in the case of the Luncheon Club programme for example, translates into payments to over 90 individual organisations.
- The ultimate ambition is to understand what contribution and impact the investment is having on the third sector.
- The CCG analysis does not include payments made to independent NHS providers such as Nuffield Health even though it is a not-for-profit organisation, or the payments made through the joint commissioning arrangements with the Council.

About the third sector

It is estimated that Leeds has in excess of 3,800 third sector organisations. The Third Sector is that part of society and the economy which is organised primarily around social purpose and when it trades, it does so in order to advance that social purpose. The objective of the third sector, is generally not to make a profit for personal gain or for shareholders, nevertheless the contribution to the economy is significant. For example,

- the value of the third sector to the UK economy - £17.1bn or 0.85% of GDP
- the third sector employs just under 870,000 people - that is three fifths of the size of the NHS, which is the UK's largest employer
(NCVO UK Civil Society Almanac - [Link to Civil Society Almanac 2018/19](#))

The sector is responsible for much of the everyday community infrastructure in Leeds that supports people through the good and bad times throughout their life: child birth and parenting classes, child care, support for families, school holiday play schemes, sports clubs, meals on wheels, respite for carers, therapy and counselling, benefits advice, crime prevention, work with offenders, operating community facilities, providing housing and supporting people to live independently, advocating for vulnerable people, mediating disputes and building good community relations.

It includes the hundreds of local people active in their community, the community and neighbourhood groups that operate below the radar, that are vital to building and sustaining healthy communities. It also includes organisations and services that people take for granted like advice services and major mainstream institutions like the hospices and high profile arts and cultural provision.

The sector is well-known for its vibrancy and innovation, its passion for making a difference to the lives of people in Leeds and its ability to engage with people to help them increase their capacity to do things.

Comments from partners

Leeds City Council: LCC Executive member for Communities, Cllr Debra Coupar

“Leeds City Council is proud of its close working relationship with the Third Sector. We value the role that the almost four thousand third sector organisations play in this city. The Council is clear that its role is not to do everything, but to encourage and enable all partners to play their part in making Leeds the Best City.

“In 2018/19 the Council invested over £127m in the sector, through procuring services and grant funding community led activities. We did not cut funding to the third sector as austerity budget pressures mounted. Our choice was to invest, support and develop the sector, which has enabled us to respond successfully to many of the pressures of an ageing population, demographic change and poverty.”

National Lottery Community Fund: Abdou Sidibe, Head of Regional Funding - Yorkshire and Humber

“People understand, better than anyone, what's needed in their communities. We're proud to have awarded over £6.1 million – raised by National Lottery players – to more than 150 organisations across the city in the last financial year. We're excited about continuing to listen, collaborate, and fund so that good things continue to happen in places like Leeds.”

NHS Leeds Clinical Commissioning Group: Tim Ryley, Chief Executive NHS Leeds CCG

“We’re extremely lucky to have a vibrant community and voluntary sector in Leeds and we’re committed to working with them to improve the health of all our communities. For example, funding an occupational therapist to work with the city’s homeless is a brilliant example of how we’ve used the learning from our Third Sector Health Grants programme to fund discrete projects that are having a positive and life changing impact for some of our most marginalised communities.”

Third Sector Leeds: Chris Hollins, Chair of Third Sector Leeds and Deputy Chair of third Sector Partnership

‘The third sector in Leeds is large and diverse, and this is reflected by the nature of the relationship it enjoys with both outside agencies and statutory authorities.

It is the citizens and communities of Leeds which make it is what it is today, a thriving city which builds upon the successes of previous generations. The organisations which make up the third sector are a key feature of that success, contributing to the social and health wellbeing of the city, the quality of its civic life, and the strength of its economy. Without these Leeds would not be what it is today.

We know that the benefits of success are not shared by all parts of the city, and in many ways the work of the third sector cuts across those divides, working with those communities in greatest need. This report reflects the extent of the partnership which exists between those who hold finances and those who deliver services. There is never enough, always more to be done to keep up with needs, and this paper is a snapshot of how that partnership works’.

Leeds Community Foundation: Kate Hainsworth, Chief Executive Leeds Community Foundation

‘ We are extremely proud that Leeds Community Foundation is a valued independent funder for the people of Leeds, and that we work closely with our partners in the public, private and voluntary sectors to support strengthening resilient communities that provide opportunity for all.’

Comments from some of the Community Builders who were funded by Leeds City Council to do Asset Based Community Development.

This is what they said:

‘The ABCD investment has made such a positive impact for the local community, we have been able to capture & harness individual gifts and passions’

‘ABCD has allowed us to work with a bottom up approach, gradually engage with the community, enabling us to work with the local residents to get better connected and therefore improving their lives through feeling empowered’

‘Asset Mapping has been a great way to develop the resources that exist in the local community and nurture conversation & ideas’

Comment from one of the individuals attending the Crochet group ‘ I think everyone is enjoying the Monday session. It’s nice to get together and meet new people, think I’ve been in a bit of a rut lately, and I look forward to Monday mornings’