

Innovation Labs 29 Jun 2015

Schools Admissions

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Aims

- Reduce the volume of FOI requests
- Improve customer experience
- Give parents best data and information for decisions.

Flows

- Application
 - Have you made the right choices?
- Offers
 - Here is why this was decided
- Appeal
- FOI
 - Here is data to help you make your appeal

Common

Data and information for people to make best choice

We can make improvements:

- Information they can find out themselves
- Information that council can tell them

Customers?

- 75% done online...but
- Schools most contested / busy in inner city areas.
- High levels of deprivation.
- Has assistance from other workers, community hubs etc. assist in doing their applications / appeals for them.
- Reach out to these priority.

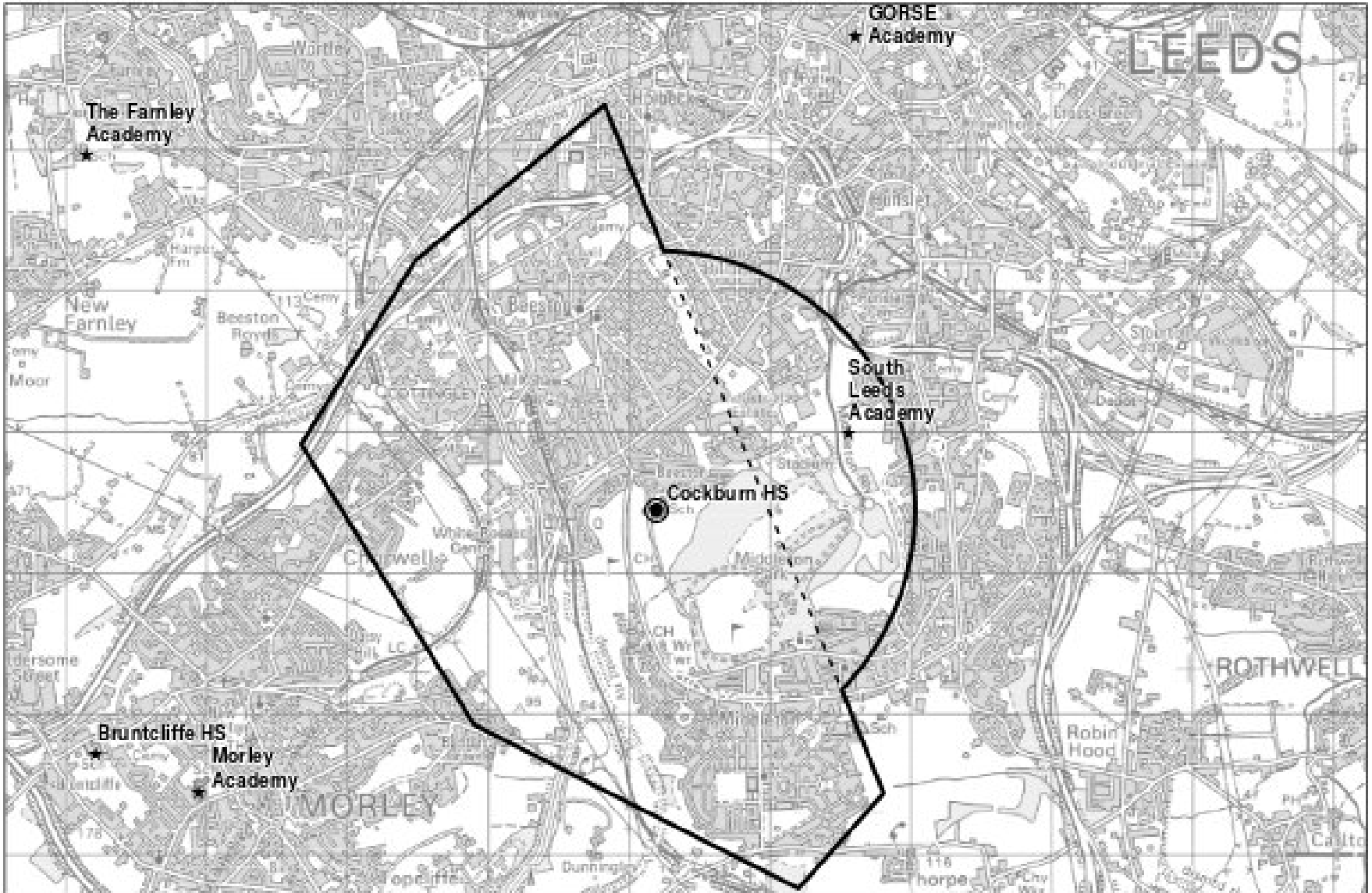
Observations

- Applications Website – 3rd party
- Closed now.
- People cannot consult the service they used when they made their application.
- Unlikely that anything we propose can be implemented in it

LCC website

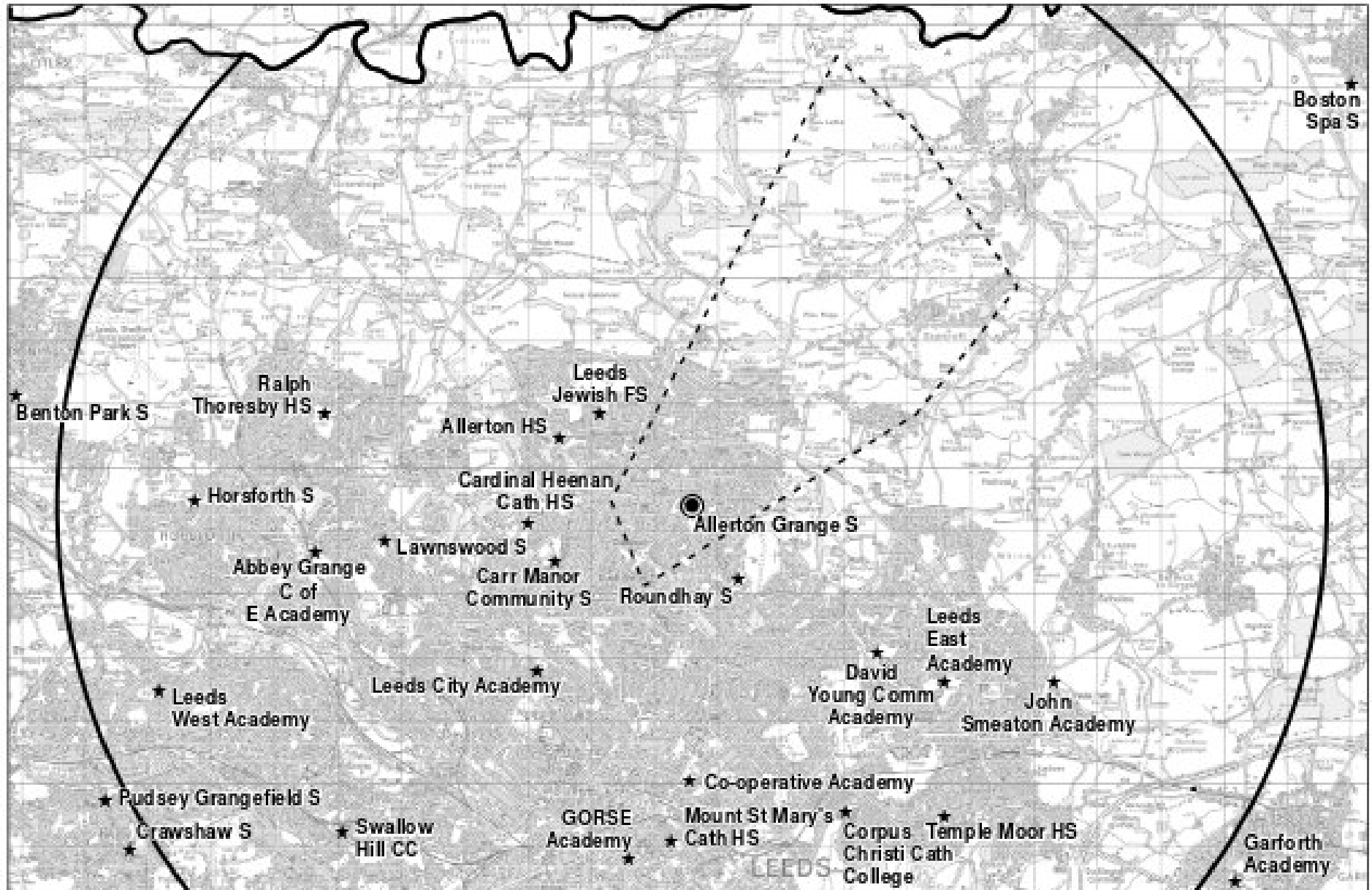
- Find a school
- Map – shows where school is
- Cannot compare where you are to schools nearby
- Catchment area and cut-off area
 - have to click PDF
 - Manual upload each year?
- Document on criteria is a PDF
 - Titled “INTERNAL MEMO”

Cut-off Map for Cockburn High School (4047) (September 2014)



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Cut-off Map for Allerton Grange School (4040) (September 2014)



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 This map is an extract from the Office of Administrative Services of the City of Leeds. The data is provided by LCC. Children's Participation in the City of Leeds
 Please note that the Office of Administrative Services of the City of Leeds is not responsible for the accuracy of the data.
 Monday August 11, 2014
 0000 New Projects/Information/Mapping/01/01/01/Mapping/01/01/01

1. Put the areas on the map

Home ▶ Residents ▶ Schools and Learning ▶ School Details

Cockburn School (Foundation)

Address

Parkside
Gipsy Lane
Leeds
LS11 5TT

Tel: 0113 271 9962

Email: info@cockburnschool.org

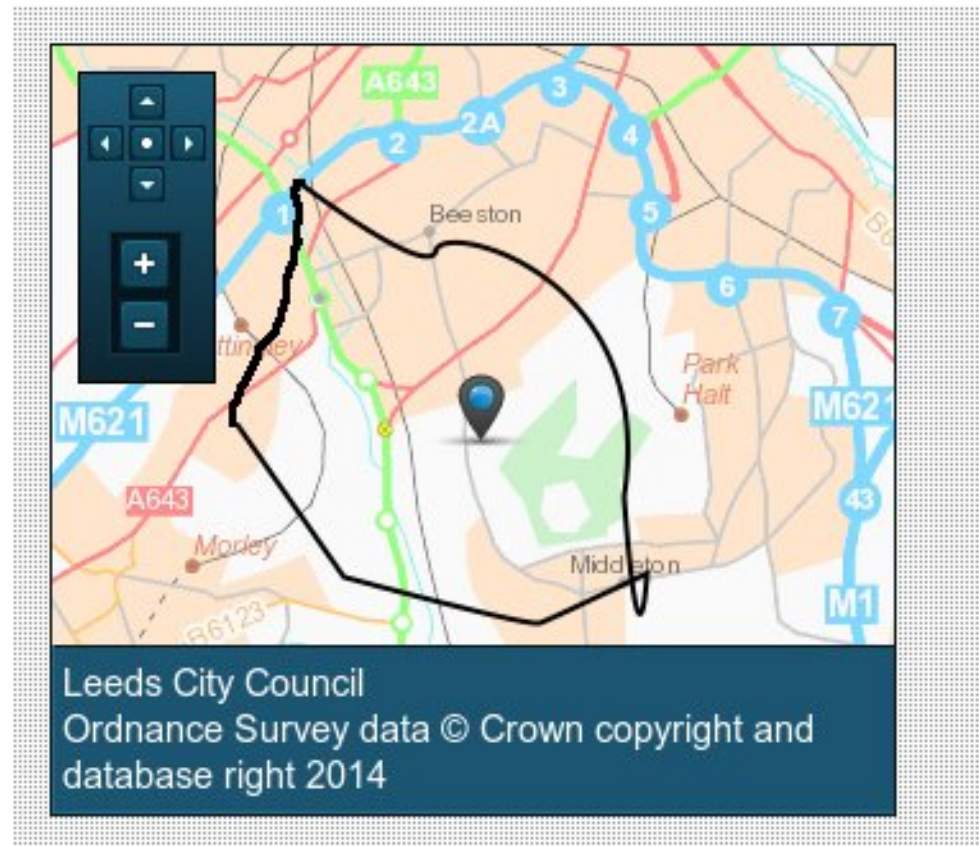
Web: <http://www.cockburnschool.org/>

Preferences

Preferences show how many pupils applied for this school last academic year. It shows how many selected this school as their 1st, 2nd, 3rd, 4th and 5th choice.

Cut off maps

Cut off maps are available if a school was oversubscribed. The map shows the area from which pupils were offered places. If a



1. Put the stats on the page

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Address

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Gipsy Lane
Leeds
LS11 5TT

Tel: 0113 271 9962

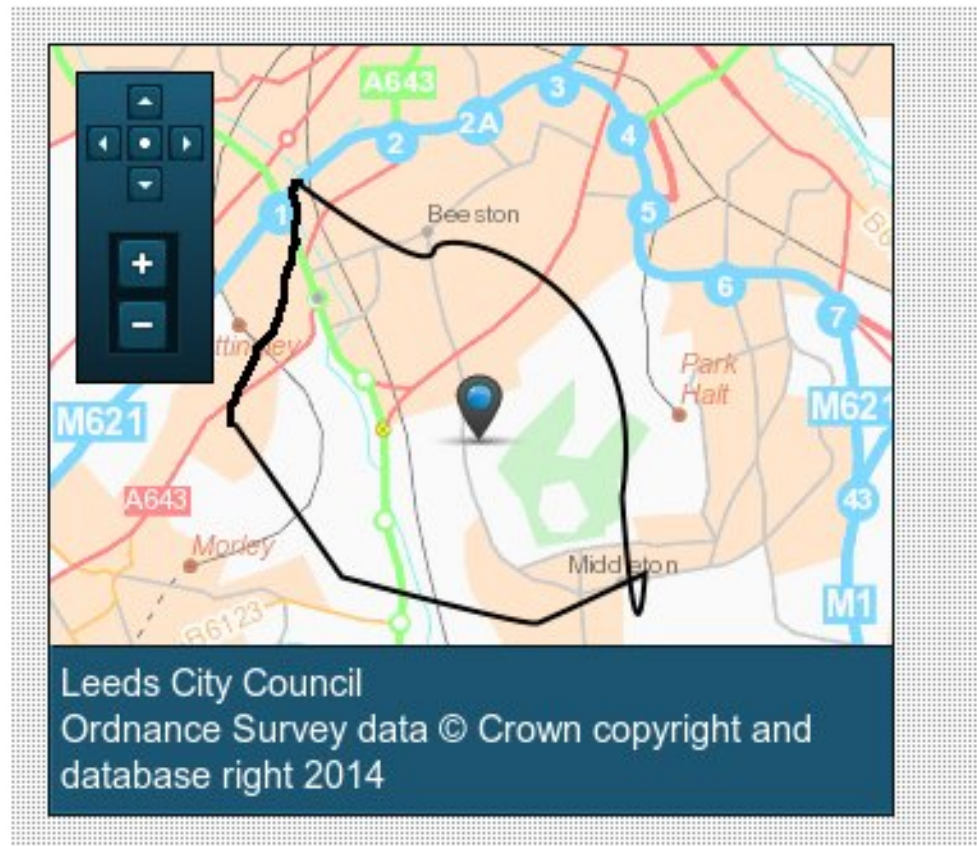
Email: info@cockburnschool.org

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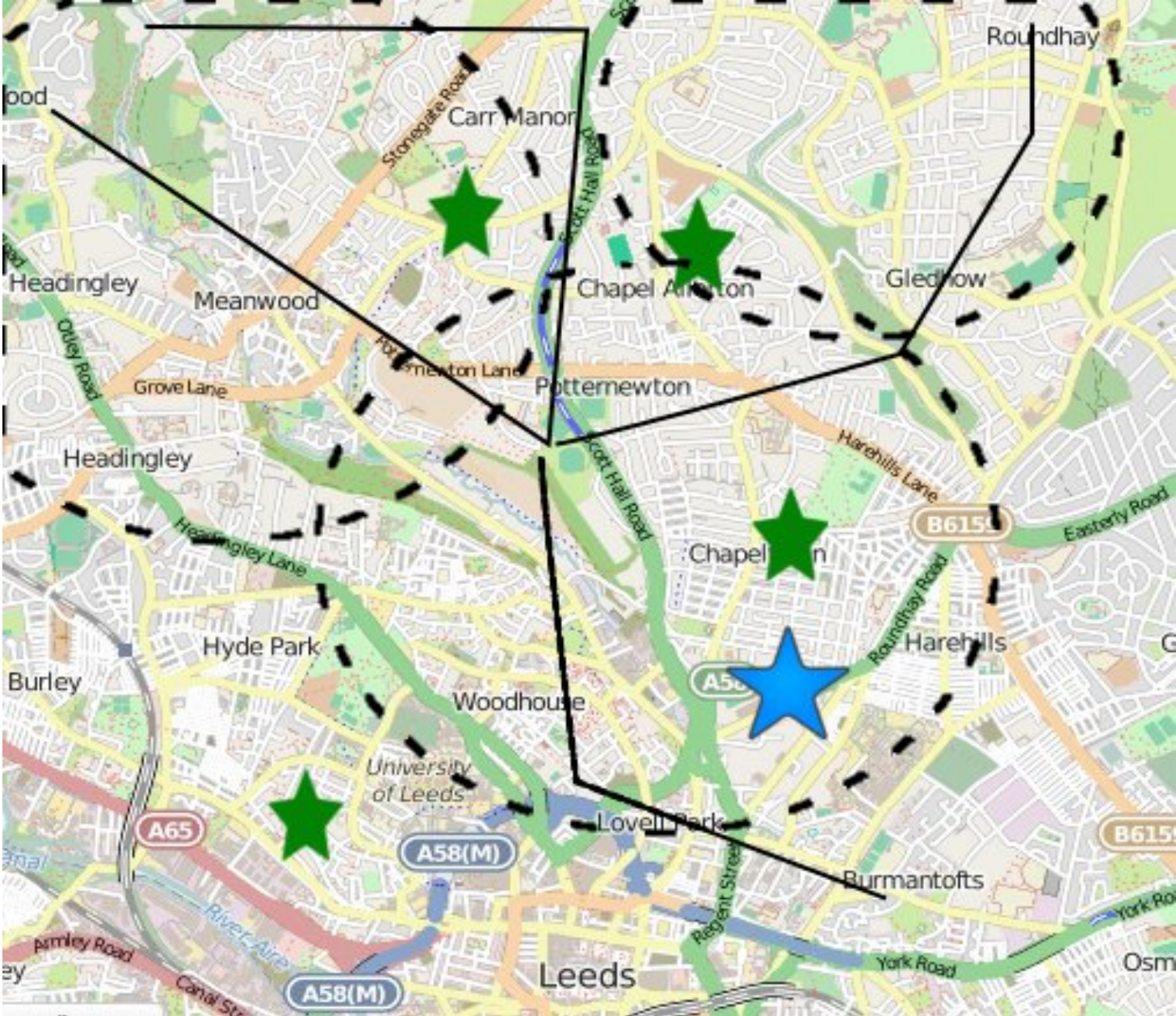
Preferences

Preferences show how many pupils applied for this school last academic year. It shows how many selected this school as their 1st, 2nd, 3rd, 4th and 5th choice.

No, of Appeals
No. of first choice
No of nearest



2. Put All areas and all schools on a map



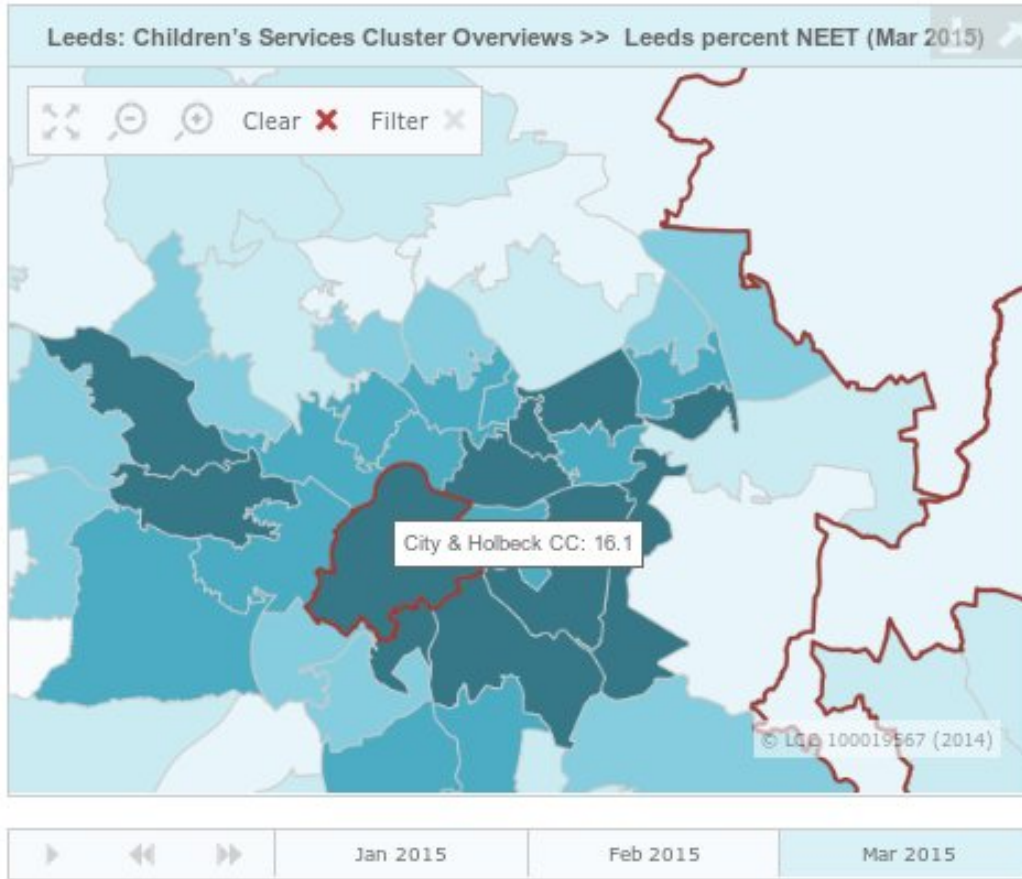
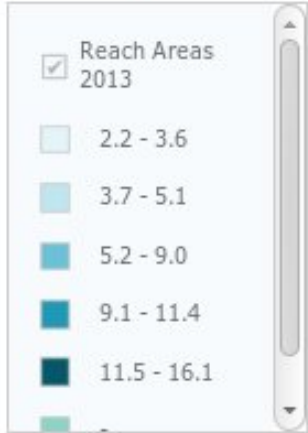
Leeds Observatory-ish

(or custom application)

For mapping statistics

Leeds Observatory-ish

Data ▾

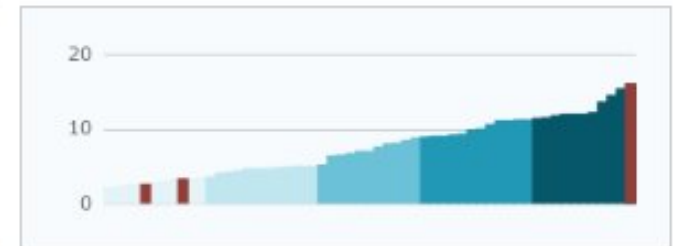


Help Print Share

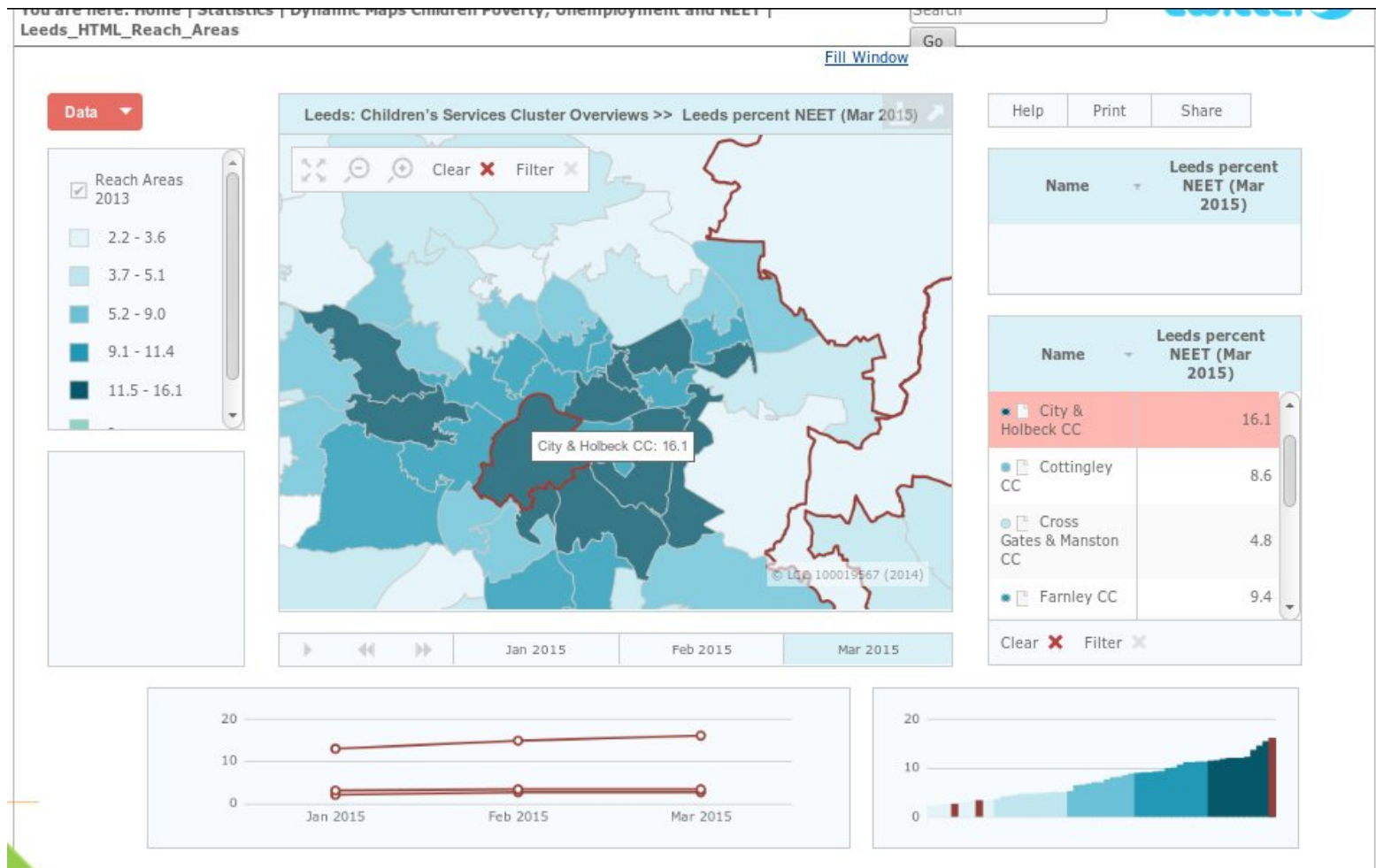
Name	Leeds percent NEET (Mar 2015)
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Name	Leeds percent NEET (Mar 2015)
City & Holbeck CC	16.1
Cottingley CC	8.6
Cross Gates & Manston CC	4.8
Farnley CC	9.4

Clear ✕ Filter ✕



History, change over time, multiple selection, statistics for selection



Reports / Maps

- For X school how many appeals were applied?
- What % of appeals got approved?

- What number of children when to Y school?
- How many non-nearest childrens went to Y school?
-
- Query a school area.
- Community Hubs & One Stop

Summary

- Better maps on individual school page
- All schools map
- Simple reports / stats for each school
- In depth reports and maps and stats for schools over time
- Improve customer experience online & physical locations.

The Offer

- It may appear as if this suggests that the council can easily do everything themselves but this is actually the most difficult prototype from today!
- Instead of tasking existing staff away from other duties, the offer is for X days as a internal geospatial consultant to work with the organisation on the effective use of mapping data and data processes.
- The aim is to get to the recommendations to improve the service the council provides with minimal use of internal resources to reduce the workload that FOI request cause