

MUSEUMS ARE POPULAR

In 2014/15, West Yorkshire's museums were visited by over



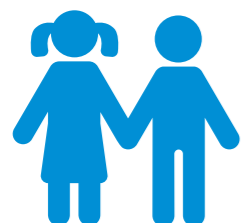
2.2 MILLION PEOPLE that's more than the whole population of the county (2.1 million).

MUSEUMS PROVIDE AN EXCELLENT RETURN ON INVESTMENT

For every £1 it costs to run our museums, we attract £4 in inward investment.



MUSEUMS SUPPORT OUR SCHOOLS THROUGH INSPIRING WORK WITH YOUNG PEOPLE



79,916

Number of pupils visited 2014/2015

MUSEUMS COST RELATIVELY LITTLE TO RUN



£12,830,527 Gross

£8,481,816 Net
2014/15

MUSEUMS BRING IN SIGNIFICANT EXTERNAL FUNDING

£19,489,144

2011/12-2014/15

MUSEUMS CONTRIBUTE TO COMMUNITY HEALTH AND WELLBEING



554

Volunteers

4,292

Days volunteered

278,052

adults engaged in outreach

628

community groups engaged in outreach

MUSEUM VISITS CONTRIBUTE MILLIONS TO THE WEST YORKSHIRE ECONOMY



IN 2014/15, WEST YORKSHIRE'S MUSEUMS:

Contributed

£41,861,922

to the West Yorkshire economy.

Supported **400 JOBS** directly or indirectly.

Generated a further

£3,759,331

through the direct impact of their spending on local goods and services.

MUSEUMS ARE WORKING ACTIVELY WITH VIRTUAL VISITORS AND AUDIENCES



3,489,576

Web visits 2014/15

Note: In addition, West Yorkshire's museums and galleries have over 120k followers on social media.

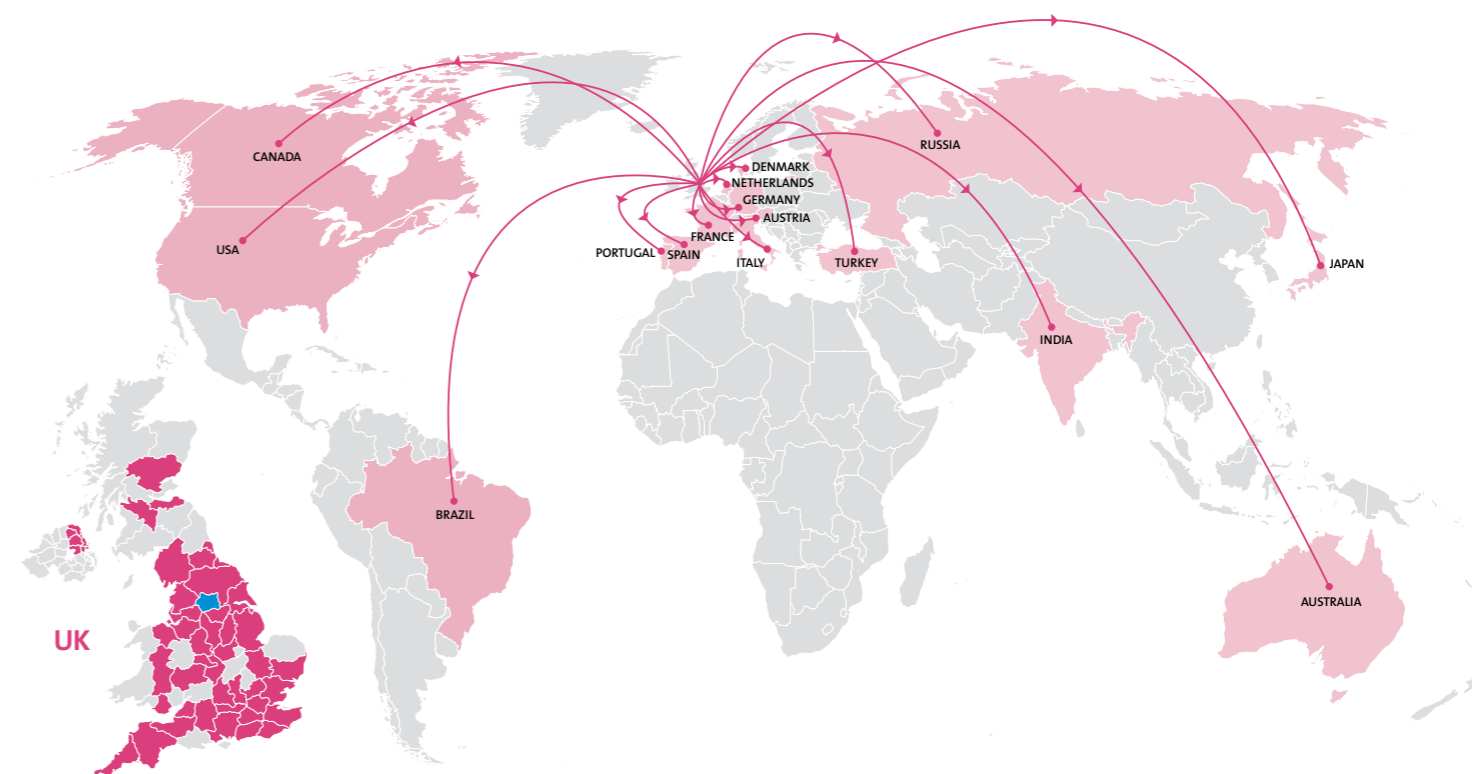


OUR STAFF

282

(FTE)

SHOWCASING WEST YORKSHIRE'S TREASURES ACROSS THE WORLD



BRINGING THE WORLD'S TREASURES TO WEST YORKSHIRE

